**Shyama Prasad Mukherji College**

**Teaching Plan**

**Course and Year: B. A (H) Applied psychology, II year**

**Semester: III (August 2022- 2023)**

**Taught individually or shared: Shared**

**Paper: Applied Social Psychology -I**

**Faculty: Dr. Suruchi Bhatia**

**No. of Classes** (per week)**: 1 Lectures and 4 Practicum**

**Programme Objective:** The LOCF approach aims to provide a focused, outcome-based syllabus at the undergraduate level with an agenda to structure the teaching-learning experiences in a more student-centric manner. The LOCF approach has been implemented to strengthen students’ experiences.

B.A.(Hons)Applied Psychology clearly elaborates its nature and promises the outcomes that are to be accomplished by studying the courses. The programmes also state the attributes that it offers to be inculcated at the graduation level. The graduate attributes encompass values related to well-being, emotional stability, critical thinking, social justice and also skills for employability. In short, this programme prepares students for sustainability and life-long learning.

**Course objective:** ● Understand and improve the relationship between self and others

● Understand the significance of Indigenous social psychology and apply social psychological processes in promoting change in Indian society.

**Teaching Plan**

**Name of the Unit: C 5 Applied Social Psychology- I (Theory+ Practical)**

**UNIT IV:** Attitude & Attitude Change: Structure, functions, formation of attitudes, attitude-behavior relationship, Attitude Change: Process of persuasion, related factors, Theories of attitude change. Strategies of promoting attitude and behaviour change in India-illustrative case studies in Indian context.

**Readings (in APA format)-**

1. **Readings prescribed in the syllabus for each unit**

**Unit IV**

Aronson, E.,Wilson, T.D., Akert, R.M. &Somers, S.R. (2017). Social Psychology (10th ed.). Indian adaptation. India: Pearson Education Pvt. Ltd. (Unit 4: Chapter 7).

Hogg,M., &Vaughan,G.M.(2008) Social Psychology. Prentice Hall.( Unit 4: Chapter 5, Chapter 6).

Misra, G. (2009).Psychology in India: Social and Organizational Processes. Delhi. Pearson.

Myers, D.G. (2005). Social Psychology (8th ed.). New Delhi: Tata McGraw Hill Pub. Co. Ltd. (Unit 4: Chapter 4, Chapter 7).

1. **Readings, e- references to be given to students but not prescribed in syllabus (if any) for each unit**

Unit 1 and Unit IV

1. Branscombe, N.R., Baron, R.A., Kapur, P. (2017) Socia Psychology, 4th Ed. India, Pearson. (Unit 1: Chapter 1, Unit 4: Chapter 5)
2. Sanderson, C.A., Safdar,S.F .(2012). Social Psychology. Canada, Wiley. (Unit 1:Chapter 1, 2), (Unit 4:Chapter 6 and 7),
3. Schneider, F.W., Gruman, A. and Coults, L.M.(eds) (2012). Applied Social Psychology: Understanding and Addressing Social and Practical Problem. New Delhi: Sage Publications. (Unit 1:Chapter 1, 4)
4. <https://www.researchgate.net/publication/319293318_Attitudes_and_Attitude_Change>

[www.apa.org](http://www.apa.org)

[www.jstor.org](http://www.jstor.org)

<https://du.remotlog.com/resources>, <https://sk.sagepub.com/books/understanding-occupational-and-organizational-psychology/n3.xml>

<https://www.novapublishers.com/wp-content/uploads/2019/09/978-1-62081-194-8_ch3.pdf>

<https://www.yourarticlelibrary.com/organization/attitude/top-3-theories-of-attitude-with-diagram/63835>

**No of classes required to complete the unit (approx.):**

1. **Unit IV:** 16 classes

**Sub topics to be covered and their order along with the respective time frames (if any)–**

|  |  |  |
| --- | --- | --- |
| Unit | Sub-topics | Time-frame |
| Unit IV | Introducing the concept  Attitude & Attitude Change: Structure,  functions,  formation of attitudes,  attitude-behavior relationship,  Attitude Change: Process of persuasion,  related factors,  Theories of attitude change.  Strategies of promoting attitude and behavior change in India-illustrative case studies in Indian context.  . | 4th week of Aug  1st week of September  3rd week of Sept.  4th week of Sept  5th week of Sept  2ndweek of Oct  4th week of October  5th week of Oct  1st week of November  2nd week  4th week of Nov.  Revision - 1st week of Dec. |

**Methodology of Teaching:**

**The teaching learning process will be** based on lectures, class presentations, text readings, discussions, audio visual mode (SwayamPrabha, National Digital Library etc), and practical activities. The course will also emphasize on application programs related to the topics under study.

Links:

<https://www.youtube.com/watch?v=SIj99WnymOU>

Practicum will focus on critical thinking around, experimental as well as non-experiential examination of assumptions underlying various theories about social phenomenon. The course will also provide students opportunity to develop skills in the areas of social action.

**ASSESSMENT**

**Tentative date of assessments/ assignments (time frame):** Assignment- 3rd week of September 22’, Class test**-** 2nd week of October 22’, practice of viva voce- 1st week of Dec ’.

**Criteria of Assessment:** Quiz**,** Assignments, Class test, Viva voce

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